

I'M 2 DIGITAL

The Rise of Urban Entrepreneurs

4TH QUARTER

EDITION MAGAZINE



SEAN FELDER

**DREAM
THE
VISION
LIVE
THE
DREAM**

MAGAZINE



FASHION MODELING TRENDS INDIE ARTTIST INSPIRATION

**UNITED
WE
STAND**

IN 2020

**DIVIDED
WE'LL
FALL**

2021

FI EM UP



PRODUCTION



Imm Digital

2020 17TH ISSUE



4TH QT MAGAZINE EDTON

229-347-4829

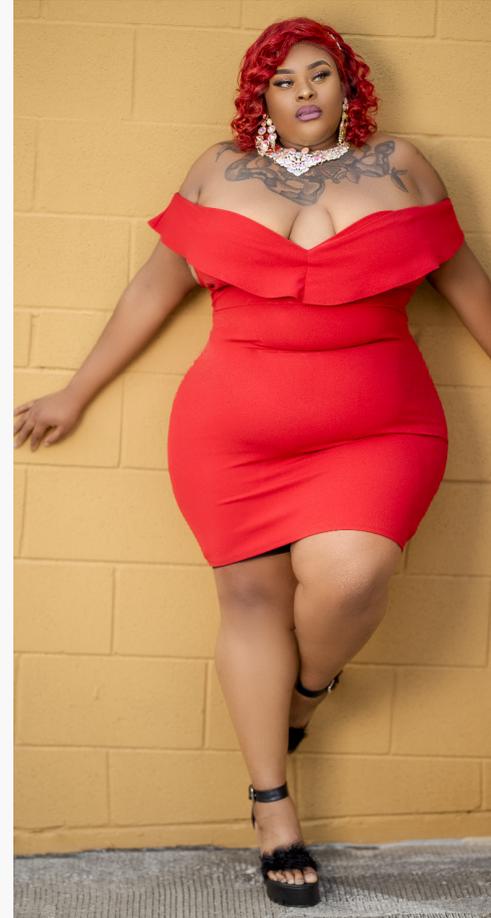


Illustrated By: Da Prince

Published By: Fi Em Up Production LLC

LUNDONN PARIS

My name is lundonn paris I am 25 years old and I am a native of Texas. I'm the youngest of 4. I've never been stage shy and whenever a opportunity has presented itself over the years to sing, dance , act or model I took it. Over the years , I was in the church choir as a youth n as an adult. I praised danced and taught praise dance. In elementary, I was enrolled in the Booker T Sparks school of Performing arts where I danced , sang and acted in plays. During middle school, I was chosen by my teacher to sing the national anthem at the Navy ball. It was one of the greatest honors and highlights of my life. I received a standing ovation. I have participated in various pageants; my very first pageant I won " Miss Congeniality ", another proud moment. My second pageant I took the crown. I have directed and created various modeling shoots for myself and others. I love beautiful people. I believe we all are beautiful in our own way. Whether it is a dimple in cheek , twinkle or color of the eye or one who is not the average model size but who has chosen to embrace who they are. We all have something beautiful to share because we are made in the image of God; and everything God made is good.



@lundonnparis



@lundonnparis



@lundonnparis



lundonn paris the model



@lundonnparis



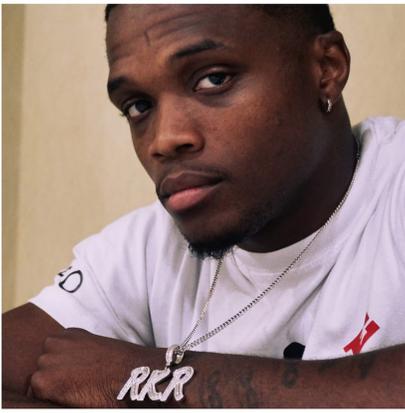
#FOLLOW & NETWORK

IG: @WHOLEHEARTED_3RD

FB:WHOLEHEARTED 3RD

RUTHLESS KILLA RECORDS PRESENTS

WHOLEHEARTED
The Beginning



**RUTHLESS KILLA
RECORDS**



Interview Questionnaire

1. *Always loved different genres of music and I always loved poetry and story telling in music. Just seen it as a calm and expressive way to get things off my mind and chest being that I'm not a very open person.*
2. *Always have looked up to J.cole and Meek Mill when it came to music. There music always has a meaning and you will always get a message or a little of the pain they have been through from it and not just a catchy beat or flow.*
3. *Story telling, struggle of starting from nothing and trying to make something out of nothing to get something/somewhere you never had/been*
4. *Daily life my music is created off of my feelings and my pain or just seen other people's feelings and pains and trying to relate and make something that will uplift*
5. *J.Cole most definitely.. Have always idolized his approach to the rap game*
6. *Yea J.Cole Of Course*
7. *I'm gonna always give the fans what's real because what's real will stick forever and what is not obviously will fall off*
8. *Like and other kid coming up I had dreams in sports but life changes things like that*
9. *Only once in my city believe it or not but I'm definitely looking forward to getting on stage a lot in the coming future*
10. *I have a song called "So Long" it has a lot of feel to it and if your in the crowd u have no choice but to feel it*
11. *I feel as if when it comes to exposure it has impacted it in a big way a lot easier to get your music out and a higher chance of getting the right eyes/ears on it*
12. *In the words of Nipsey Hussle the Marathon Continues. You have to have endurance in this game even when it's looking like it's going nowhere keep pushing never know what you've been wanting may be right around the corner*
13. *Nothing the industry is what you make it and what you allow it to be. How I feel the ball is always in my court*
14. *Consistent progress everything else will fall in place*

NEW YORK'S OWN
SEAN FELDER

#FOLLOW & #SUPPORT
ENTREPRENEURS



SEANFELDER



FELDERSEAN494



SEANFELDER



SEAN FELDER XS PROMOTIONS



Sean Felder

EMAIL:
FELDERSEI@YAHOO.COM



FEATURED ARTICLE

PJ- The Reptile Model

Model/Actress/Associate Producer/Promoter/Radio Personality

FB PEEG JOHNSON

IG PJPAMALEE

For Booking

pjreptilemodel@gmail.com

#FOLLOW & #NETWORK

PJ-The Reptile Model, originally from Philadelphia, PA and currently resides in North Carolina. She is multifaceted, multitalented and unique reptile model. PJ has always loved modeling, acting on stage and dancing on stage during her informative years but felt a sense of reluctance due to her shyness. Her mother placed her in various afterschool activities not limited but including dance/theatre/chorus and track, just to name a few. While over-coming the fear of discrimination it took a great deal of understanding that PJ was worthy of the same opportunities, the younger models were afforded. As an older model, PJ takes great pride in encouraging and empowering older models that may not feel confident or feel they are too would face age discrimination. During PJ's 1 year of modeling, working with an array of photographers/photoshoots and acting she has obtained numerous opportunities and accomplishments. PJ stays true, humble and honest to her profession.

Achievements

Newly appointed Associate Producer and actress for AIGNE Film Group.

Radio Personality for The Artist Network Conference Calls, rating music of aspiring & established artists.

Radio Personality and host for All Eyes On Me DJ's/Oak 93.5 Radio Station in Raleigh, NC



FEATURED ARTICLE

She has performed in various music videos and mini-movies: "Y.O.L.O"; "Get Out My Way"; Hard To Say Goodbye; Vibe Out 2; That Vibe; What We Gonna Do

Clothing Brand Ambassador: Native King Clothing Line; Triple Salute Clothing Line; VaVichi Clothier; NKD Underwear; Elliot Hughes Designer bags and Rasheed Myers-T-shirts

Print magazine model: Goddess Playground; Dezyn Magazine; BBDUBYA Magazine

Podcast interviews for Poetry Societies

Runway Model: Charity events.

An array of themes for photoshoots

Collaborate with other music professionals, models, and actors/actresses.



SPONSORED BY IT'S ALL CALI

20

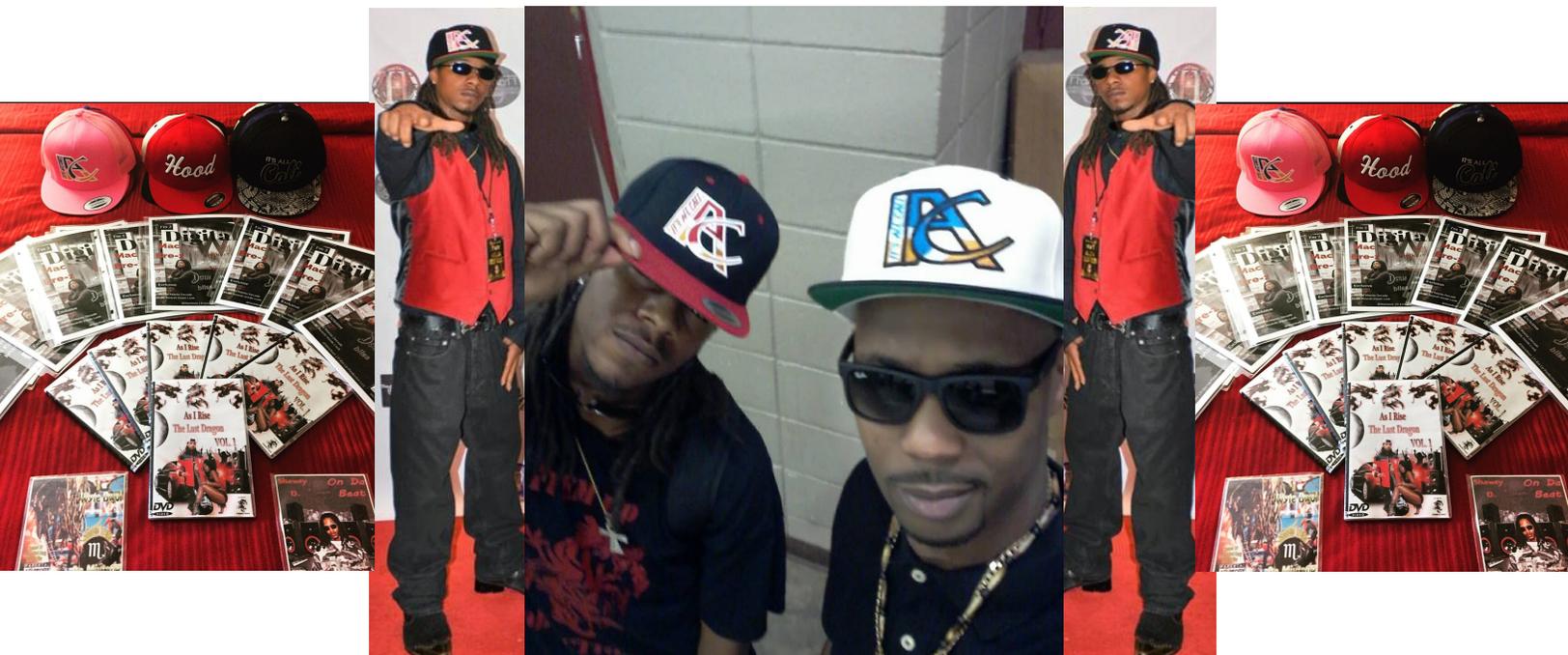
17TH EDITION

20



GET YOUR VERY OWN HOOD LUV GEAR

WE2FI.COM/ITSALLCALI



ABOUT: RAVEN "LADY POP"

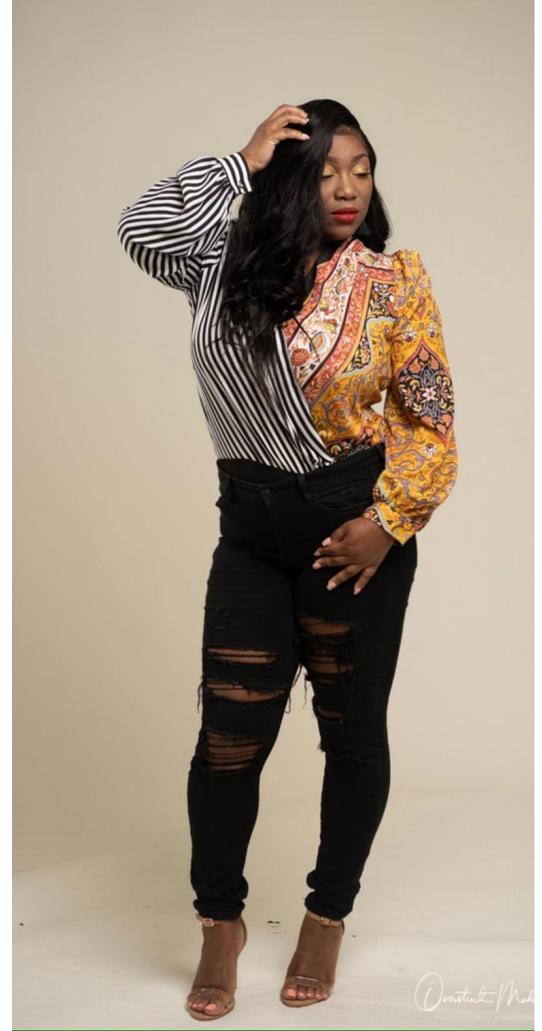
FOLLOW &
NETWROK

Catch Lady Pop at 10am-3pm
Monday – Friday on WJIZ-FM

She can also be heard on Sunday's on
their sister station Hot100Columbus.
She strives to be a positive influence on
air as well as in the community

#Poplus is the Midday personality for iHeartMedia listeners of WJIZ 96.3. A native of Atlanta she found her passion in radio and broadcasting during high school. She dedicated herself to her passion as she attended Albany State University majoring in Mass Communication. Lady Pop started to "Pop" on the air waves when she became the first freshmen on air personality for Albany State's University Campus Radio station Real 92.7, which later led her to interning at WJIZ 96.3. After graduation she continued her career by taking over the air waves on the #1 Hip-hop and R&B station in Valdosta, GA. Lady Pop's distinct voice and chipper personality landed her an MIDDAYS On-Air/Board opportunity at 96.3wjiz which is #1 station in South West Ga. Lady Pop's positive personality has listeners jamming on the job and spending their lunch breaks listening to her. She enjoys being an on air personality and also emcees different entertainment events as well as serving her community in any way she can. She can also be heard on Sunday's on their sister station Hot100Columbus. She strives to be a positive influence on air as well as in the community. them here.





Interview questionnaire

Tell us a little about yourself. My name is Raven Poplus, I was born and raised in Atlanta, Ga. My On-Air name is Lady Pop which is a playoff of my last name. I was raised in a middle class family, my mother was an educator, and my father was a sheriff, I have two brothers and a TWIN SISTER, so expectations were high, but fair in our household. I went to grade school on the southside of Atlanta, So I have both streets and book intellect. In grade school I would always get in trouble for talking. After grade school, I attended the best HBCU in the world the unsinkable Albany State University, I received my Bachelors in Mass Communication It was a remarkable experience that is where I fell in love with radio, while studying at Albany State I also interned for 96.3wjiz, and Streetz 94.5 in Atlanta.

I graduated with my Bachelors in Mass Communication from Albany State University in 2013, and moved back to Atlanta, to pursue Radio by starting my on interactive radio show as well joining the airline industry by becoming a Flight Attendant, Yes, Clearly I love to talk. In 2016 I left the airline industry and experienced a lot of life's ups and downs but shortly after that I got my big break I was offered weekends position in Valdosta on WGOV. I would drive from Atlanta to Valdosta Every weekend to do my Midday shift, shortly after being On-Air in Valdosta, I Was offered the Middays position here in Albany on WJIZ. And I have been in this position since November of 2017.



**TWITTER
LADYPOP**



**IG
LADYPOP**



**Facebook
LadyPop**

How long have you been doing radio? I have been in Radio for 13 years, but I didn't receive my first FM on-air position until 2017. It took 13 years of hard work, dedication, and realizing early on what my dream and never giving up on it no matter how hard or long the journey may have taken.

What made you pursue a career in the radio field?

What made me pursue a career in Radio is the fact that in grade school I would always get in trouble for talking too much, So I decided that I wanted to talk for a living since it's something I love to do. Who are some people that influenced you to be an on air radio personality? Some of the people that influenced me to be on air are Greg Street in Atlanta (V103), and Joyce Latell (V103). My mentors are DJ Tray, Dusei Da Great, Darla, and JTek they have taught me everything I know and have molded me into the Radio personality I am today.

How do you define success? I define success as reaching a point of fulfillment for you! I want people to understand to not place what others expectations of success is as there on! It looks different for each and every one of us!

What do you think about radio and podcasts in the online digital world? I think that radio and podcast are essential; I feel radio and podcast are the most efficient and the easiest ways to get the word out, as well as share information and ideas.

If you could interview anyone live on air who would it be? And why? If I could interview anyone live on air, it would be the late Whitney Houston, because she was a mogul and had so much God given talent, but also had struggles as well, as we all do, so I would have want to dive in to what that feels like and how her faith played into her day to day life, I think her story is an important story, and would have helped a lot of people including herself if she had the opportunity to tell it.

What's your biggest accomplishment so far? My biggest accomplishment so far is receiving one of the highest ratings in the history of WJIZ for the Middays slot, filling a Middays position on a FM station alone was my dream career job, but having top ratings has exceeded my expectations, and now that dream has come to pass! I have to dream bigger, because what I saw as success I have reached, and it feel amazing and I am grateful.



What's your biggest accomplishment so far? My biggest accomplishment so far is receiving one of the highest ratings in the history of WJIZ for the Middays slot, filling a Middays position on a FM station alone was my dream career job, but having top ratings has exceeded my expectations, and now that dream has come to pass! I have to dream bigger, because what I saw as success I have reached, and it feel amazing and I am grateful.

What's your goals and plans for the future? My goals for the future are to return home, and take over the Atlanta Airways and my plan is to become an influential and servant woman in media.

If you were talking to a younger version of you, what advice would you give yourself? If I was talking to my younger self the advice I would give myself is to never doubt who you are and to know you are created in God's image, and to go after everything you deserve. The road won't be easy, the failures will come, but if you lead with your faith, and understand you have a purpose you will prevail!

If you could pass on some words of wisdom to the generation, what would it be? If I could pass down some words of wisdom to this generation it would be to focus on what matters! Don't get consumed by the false facades of this world, Trust in God and seek him always, and everything will be ok.



FOLLOW
ACTOR & ARTIST

Prince Adeniyi Atapa



**BABA AWON HOOD
TV**



Scan to watch
YouTube Movies



My name is Prince Adeniyi Atapa, am a Nigerian, a film maker, an artist a content developer and an author.

What are your goals as a actor? To create a different in the movie industry.

What sort of character you like to play as a person? All characters is fine with me, though I love comic characters it is easier to play a character or to be yourself on stage or in a movie being myself is a lot easier, but as actor you're paid to play other characters and that's what defined you as actor, with time I've learned to play all characters well.

What celebrity or historical person would you like to play as a character? I would love to play the role of Dagrín a Nigerian rapper that lost his life in a car accident, He's a legend here in my country for indigenous rap.

How is a typical day in work for you goes? Em, well depends on what we shooting, Basically we read scripts, do our lines, hit the set, move from the hotel to location, deal with all kinds of faces, the heat on set and do what am paid to do.

What sorts of settings/clothes/brands do you prefer to shoot for, or wear? Am not really a brand person, am fine with all brands.

Do you have any experience with criticism? How do you handle it? First single I dropped was tagged " Noise " though I felt bad about it, but criticism as helped me grow, makes me want to work even more harder, I see criticism as an eyes opener to what I think I should work on.

What Is Your Greatest Strength? Trusting God to take the wheels, knowing I've got him on my side gives me that supernatural strength.

What Is Your Greatest Weakness? My family is my weakness, I get down when things isn't going good with my family.

Do you work well under pressure? Yes I've learned to work in all kinds of mood and conditions



FI EM UP



PRODUCTION



WHERE YOU CAN CHECKOUT THE HOTTEST INTERVIEWS
&
VIDEO COUNTDOWN

NETWORK



FI EM UP



PRODUCTION

#FOLLOW #SUPPORT #NETWORK

My name is LaKeisha LaGuins aka Kei LaGuins and I started my production company Dec 1st 2014 I write and cast along with produce movies and stage plays my production company also put on music events and comedy shows as well. I started my own wine 2017 with different flavors now I have peach passion and it's up on my website and vinoshipper website as well



Scan To Order
Use Code Kei1

How do I generate ideas for my movies it just comes natural I can pretty much write about anything but I mostly love to write drama I have a movie out now on Amazon Prime it's called When A Woman Loves A Man and I wrote a short action film called 4 hours that won best action film at TPN film festival.

I enjoy writing it's a passion of mine whether it's a movie, stage play or music.

To be successful in life you have to continue the journey and press forward and definitely stay prayed up.

My ultimate goal is to be successful and continue to leave a legacy.

How would I describe myself well I'm determined, easy to get along with, funny and I just love to enjoy life.

What's the good and bad with making my own movies well the good is seeing the outcome of things and the bad would be someone not knowing what their doing as far as lighting or acting they would show up late to sets etc that would be the bad but it's always the good out weigh the bad just keep pushing to bring a great product out.

As far as modeling goes well the ups and downs would be not booking enough gigs etc.

As a singer/songwriter who I would like to write a song for I would say Mary J Blige she's a legend and I admire her she's been in the game for a long time and still hold it down at times I would say most women could relate to her.

As an actor I would like to play Viola Davis she's one of my favorite Angela Bassett, Loretta Devine I like her as well it's so many to choose from I have a list.

If I could have anyone in my movie it would be Denzel Washington, Angela Bassett, Viola Davis, Oprah Winfrey, Whoopi Goldberg, Tyler Perry, Jamie Foxx, Morgan Freeman, Brad Pitt, Sandra Bullock, Meryl Streep, Helen Mirren, Loretta Devine, Octavia Spencer, Phylicia Rashad, Taraji P Henson, Regina Hall, Alfre Woodard, and Lynn Whitfield



On Amazon Prime Now
Scan to watch

When a Woman Loves A Man



@kei_laguins



Kei LaGuins

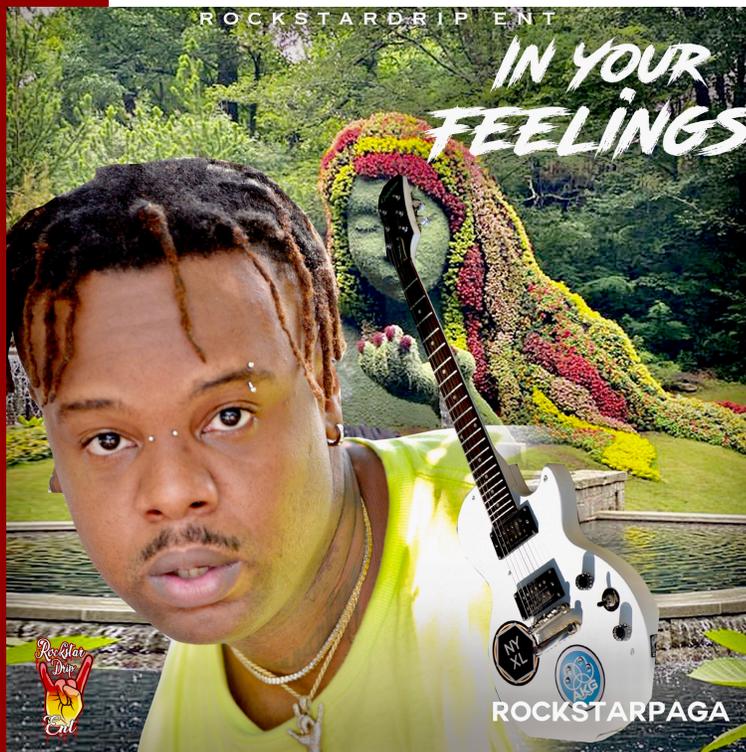


@keilaguins

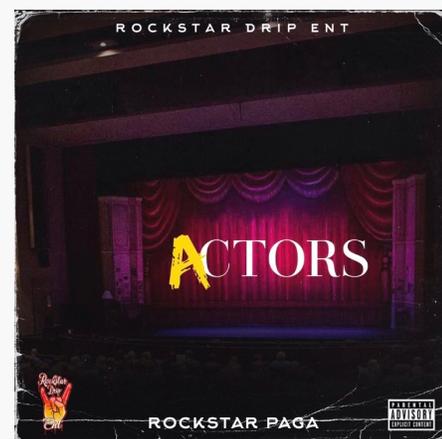
#Follow
Rock Star Paga



@rockstarpaga



Rockstar Paga The Prolific Performing Artist Actor and C.E.O of Rockstardrip Ent LLC an indie production Company In North Metro Atlanta Team Up W Super Star Comedian DC Young Fly On A Remix To Dc Young Fly's R&B Single 24 hrs! The Remix Contains Live Guitar Played By Rockstar Paga To Compliment The Panty Dropper 24 hrs ! No Release Date has been scheduled But Spectators and Fans are on the look out for An Official Release Date Rockstarpaga Has A history of Remixing A Variety of Genres From Trap R&B pop Classical and More! Always eager To Expand And Grow, Rockstarpaga is open To work If your an artist Producer or Business Owner Don't hesitate to Reach out To Rockstardrip Ent at 1-888 -506-6371



SPONSOR ALERT

FI EM UP



DA PRINCE



WE2FI.COM

PRODUCTION

Imm

Digital

MAGAZINE

NETWORKING

FI EM UP



WE2FI.COM



PRODUCTION

@TainaDiosa77

17th

Taina DIOSA *****

IGM Digital Magazine

4TH QT

models

EDITION

